



Dear Coach,

Another exciting season of UB Football is right around the corner, and we would love to have your entire team join us for the home opener against Albany on Friday, September 2nd. We have chosen this game as our **Western New York Youth Football Day** with all tickets for players, coaches, cheerleaders, families and friends just \$10! In addition, we have opened up the opportunity for local businesses to sponsor your team and by doing so they will receive additional benefits for donating tickets to your organization. Also, for every 200 tickets that your organization or a sponsor purchases for you, we will throw in an additional 50 tickets at no further cost.

All of the information for the WNY Youth Football Day is shown on the attached flyer, and the order form can be sent to UB directly, or your organization can collect order forms and turn them all in at once. Feel free to pass this letter and flyer along to any business or individual that you think may want to support your youth football organization and UB Football! If you feel uncomfortable reaching out to a particular business and would like our sales staff to do so, then we can certainly do this on your behalf.

Here at UB we are incredibly excited to be hosting this inaugural Youth Football Day and can't wait to see all of the different youth jerseys in the high-five tunnel as the UB Football team runs onto the field for the first time in the 2016 season!

Horns UP!

Lance Leipold & the UB Coaching Staff

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GO BULLS! | www.ubbulls.com

BUFFALO BULLS
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